

CORPORATE NEWS

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JDC GROUP announces ICO to build Germany's largest crypto-

community

- Transformation of insurance business by use of blockchain technology
- Token Generating Event/Initial Coin Offering (ICO) in the second quarter 2018
- JDC-utility token "Blocx" (BCX) benefitting customers, partners, IFAs, community members
- Large customer base may potentially lead to largest ICO and crypto community in Germany / DACH-region
- Whitepaper and ICO facts on www.jdctoken.io

This evening, January 31st, JDC Group (ISIN: DE000A0B9N37; Bloomberg: A8A. GR), the publicly traded company in Frankfurt, published its whitepaper confirming plans by its Liechtenstein based B-LAB to use Blockchain technology for developing client-centric financial and insurance products to make it easier for private clients and businesses to choose individualized services.

As stated on its homepage www.jdctoken.io, the announcement includes plans for a Token Generating Event/Initial Coin Offering (ICO) in the second quarter 2018. ICO has recently become a new source of funding for companies, primarily startups, issuing tokens based on blockchain technology.

"It's time that an established business in Germany explores this vehicle to transform and innovate for the benefit of its customers. By issuing our JDC Blocx token (BCX) with an added utility, we are instantly able to build the largest crypto-community in Germany. Adding value to existing and new customers, to our partners, IFAs as well as all investors," says Stefan Bachmann, JDC Group Chief Digital Officer and Co-Initiator of JDC B-LAB.

"In contrast to recent ICO-issuers, JDC already has 1.2 million customers, 16.000 IFAs and more than 700 interfaces to relevant insurance and investment companies and banks. The company has €4.5 billion assets under administration and sells €1.4 billion in new business per year," adds Dr. Sebastian Grabmaier, CEO of JDC Group. "JDC is uniquely positioned to build a decentralized platform honoring its clients and partner's data and trust. Our latest steps in digitization present a perfect setup for offering customized financial products to our clients, a user-friendly crypto-wallet as well as loyalty programs on our Blocx Blockchain Network (B2N)."

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JDC Group expects to reward its clients, consultants and agents with Blocx for business facilitated through the Group subsidiaries. The benefit for clients becomes clear: With the decentralized platform based on blockchain technology, individual customer data turns into "smart data". By using such anonymous data, product partners of the JDC Group can develop novel insurance products. Customers will also be rewarded with Blocx for participating in the B2N community. JDC Group is thus doing the opposite of Google, Amazon & Co. when it comes to data: Customer data is not used to make money, but customers are given true value for their data.

"As an established, market leading business with well-known partners, we have to set up a profound process compliant with regulation and solid "know your customer" - procedure when raising funds for the ICO and issuing tokens to customers, IFAs, investors", says Stefan Bachmann, who joined the JDC Board leaving Google last year. In the last months, we have seen ICOs with a volume of more than €50 million based on a few prototypes, some ideas and a non-existing user base. If established companies are stepping into the ICO market, volumes of more than Euro 100 million are soon to be seen."

For transforming its business towards the blockchain, structuring the whitepaper and developing the JDC token, JDC B-LAB is adviced by Cryptology Asset Group.

Further information on JDC Group AG are available at <u>www.jdcgroup.de</u>.

About JDC Group AG

JDC Group AG (ISIN: DE000A0B9N37) stands for modern financial advice and intelligent financial technology for advisors and customers. In the "Advisortech" business unit, we provide our customers and advisors with modern advisory and administration technology using the Jung, DMS & Cie. Groups. While many sales and distribution partners perceive the technological transformation as a problem and the young Fintech companies as the new competitors, we perceive the "technology" factor to be a great opportunity. Solutions from the "Advisortech" business unit will help advisors in the future to take even better care of their customers and generate increased sales in their earnings. In the "Advisory" segment, we procure financial products for private end customers via free advisors, brokers and financial distributors using the FiNUM Group. With over 16,000 connected sales partners, a portfolio of more than EUR 4.5 billion and over EUR 1.4 billion in product sales each year, we are one of the market leaders in the German-speaking region.

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Disclaimer:

The Directors of JDC Group AG hold a significant participating interest in JDC Group AG and have a self-interest in the nature and content of the information provided in this release.

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