

## CORPORATE NEWS

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### **JDC Group acquires "Geld.de", one of the leading online comparison platforms in the German insurance market**

- **JDC Group acquires the online comparison platform "Geld.de" in the way of an asset deal**

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- **Further development planned into a "Robo-Advice-Platform" both in the insurance and investment sector**

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- **"Geld.de" is an ideal complement to JDC's digital wallet "allesmeins"**

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- **High Cross-Selling-Potential**

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JDC Group AG, one of the leading Advisortech Companies in Europe, acquires the online comparison platform "Geld.de" from the Unister Group. Thus, the JDC Group is taking the next logical step in the implementation of its Advisortech strategy by granting its approximately 16,000 affiliated Independent Financial Advisors (IFAs) and its approximately one million retail clients access to innovative applications of the Fintech era.

With [www.geld.de](http://www.geld.de), retail customers can optimise their insurance portfolio by using the internet portal to compare all major insurance products and categories. Then, with just a few clicks, they can calculate and finalise insurance quotes online. An investment offer follows shortly thereafter.

JDC-brokers will be able to use Geld.de to optimise their workflows, allowing them to concentrate on consulting-intensive business while letting retail clients make their own decisions with respect to more basic categories of products. Of course, JDC's IFAs will receive their usual fees for transactions of their clients executed self-directed online - without any additional work effort.

This makes Geld.de the first online platform that grants IFAs full ownership and control over their respective retail clients, making it the ideal complement to JDC's digital wallet "allesmeins". "allesmeins" is a smartphone application that JDC debuted successfully in February of this year and which enables JDC's retail clients to administer their insurance portfolios in just a few simple steps and to optimise them together with their trusted financial adviser. Furthermore, clients can use the integrated app-chat to communicate with their advisor.

Along with the internet domain, the "Geld.de"-purchase transaction with various Unister Group companies also includes the trademark and technology. Geld.de is one of the

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leading online comparison platforms in the German insurance market and has acquired 200.000 clients since foundation. JDC management expects the Geld.de comparison platform, so far focused on insurance products, to offer high cross-selling potential with respect to investment products like mutual funds.

Over and above the asset deal, JDC and Unister also agreed on a marketing alliance: in future Unister will offer its hundreds of thousands of online customers the digital wallet "allesmeins". JDC management expects the alliance to produce another significant boost in customer growth at "allesmeins".

"Our hybrid strategy, combining personalised service with state-of-the-art financial technology, allows us to provide our retail clients with a range of highly attractive financial products while enabling our IFAs to generate new clients and tap into additional businesses and compensation models," adds Dr. Sebastian Grabmaier, CEO of JDC Group. "The combination of 'allesmeins' and 'Geld.de', together with our approximately 16,000 IFAs, makes us the market leader among Advisortech companies in Europe. Our aim is to redefine the future of the independent financial advisors."

### **About JDC Group AG**

JDC Group AG (ISIN: DE000A0B9N37) stands for new advisory technologies flanked by smart financial advice.

In our "Advisortech" segment, we are developing state-of-the-art advisory and administration technologies for customers and advisors alike. Many sales operations and partners view technological change as presenting a problem and see young Fintech players as new competitors. We, by contrast, see the "technology" factor as offering a great opportunity. In future, solutions from the "Advisortech" segment will help advisors support their customers even more closely and thus also generate higher sales.

In our "Advisory" segment, our Jung, DMS & Cie. and FiNUM subsidiaries broker financial products to private end customers via independent advisors, brokers and financial sales operations. With more than 16,000 affiliated sales partners, more than 900,000 end customers, a managed portfolio of more than Euro 4 billion and new business of more than Euro 1.3 billion a year, we are one of the market leaders in German-speaking countries.

### **Disclaimer:**

Members of the Management Board of JDC Group AG hold material shareholdings in JDC Group AG and thus have proprietary interests in the nature and contents of the information provided in this notification.

Detailed information regarding the company and its daughters can be found under [www.jdcgroup.de](http://www.jdcgroup.de). Information regarding the new Finance-App can be found under [www.allesmeins.de](http://www.allesmeins.de).